



T TECNO MUEBLE® 13 | 14 | 15 | 16
TI INTERNACIONAL AUGUST 2025
AT EXPO GUADALAJARA

MEDIA KIT

Organized by:



GUADALAJARA
GUADALAJARA JALISCO
ES MÉXICO

TECNOMUEBLE.COM.MX

TECNOMUEBLE[®] INTERNACIONAL

This is the **meeting point** for the key players in the furniture industry across Latin America.

Here, **manufacturers, suppliers, and distributors** of furniture production resources and wood industry solutions come together.



It is the stage for **discovering trends in technology, tools, and raw materials**; driving the transformation of the industry.

An event designed to **generate business, create strategic alliances, and connect** with the most prominent figures in the sector.



2025 Edition



13 - 16 de august.



At Expo Guadalajara.

Opportunities



Product Launch

Showcase your brand and new products in a professional setting focused on generating high-impact commercial opportunities while strengthening your brand image.

Expansion

Connect with new national and international market niches to expand your reach and presence in the industry—bringing you closer to your target audience.

Networking

Build meaningful long-term relationships with potential partners for future projects, and discover new channels to support the growth of your business.

More Opportunities



Innovation

Discover cutting-edge elements such as equipment, accessories, software, and more to manufacture unprecedented furniture that sets the future of the sector.

Prospecting

Boost your sales, generate quality leads, and ensure your business's profitability within a specialized ecosystem focused on the transformation industry.

Diversity

Access a wide array of production resources for various items—from polymers and abrasives to hardware, veneers, and panels from local and global companies.

Target Segments

Tecno Mueble Internacional is aimed at companies specialized in the furniture and wood industries, with a variety of profiles:



Furniture Manufacturers:

- Business owners, directors, managers, production chiefs, carpenters, upholsterers, among others.



Professional Services:

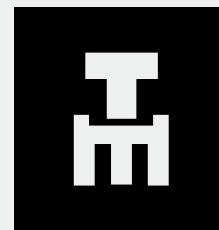
- industrial designers, architects, and interior designers.



Distributors and Retailers:

Brand representatives and dealers:

- Hardware stores
- Paint supply stores
- Materials distributors



The event is held jointly with

EXPO MUEBLE[®]
INTERNACIONAL

the leading furniture and décor trade fair in Latin America.

Specialized Pavilions



Machinery

This area showcases unique concepts of designer furniture, blending various materials to create one of a kind pieces that reflect the essence of Mexican furniture.



Suppliers

A space where upholstery creativity is at its peak, featuring unprecedented combinations of materials and textures, offering a wide range of options.



Textiles

The zone where creative upholstery for furniture reaches its full expression, through original blends of materials and textures with an extensive variety of options.



International

This pavilion brings together companies from countries recognized as leaders in their sector, offering new business opportunities and access to broader markets.

Exhibitors



Looking for the ideal space and timing to reach your target customer?

Join as an exhibitor and generate new business opportunities to grow your company.

For Information:

✉ tecnomueble@afamjal.com.mx ☎ +52 33 2441 0721

T TECNO MUEBLE® INTERNACIONAL

We Host:

More than **200 exhibiting** companies.

Over **6,000 buyers and visitors** from Mexico and around the world.

Approximately **13,000 m²** of exhibition space.



BUYERS

Attend Tecno Mueble Internacional, explore a wide range of options for your projects, and connect with numerous suppliers and raw material companies.

Floor Plan

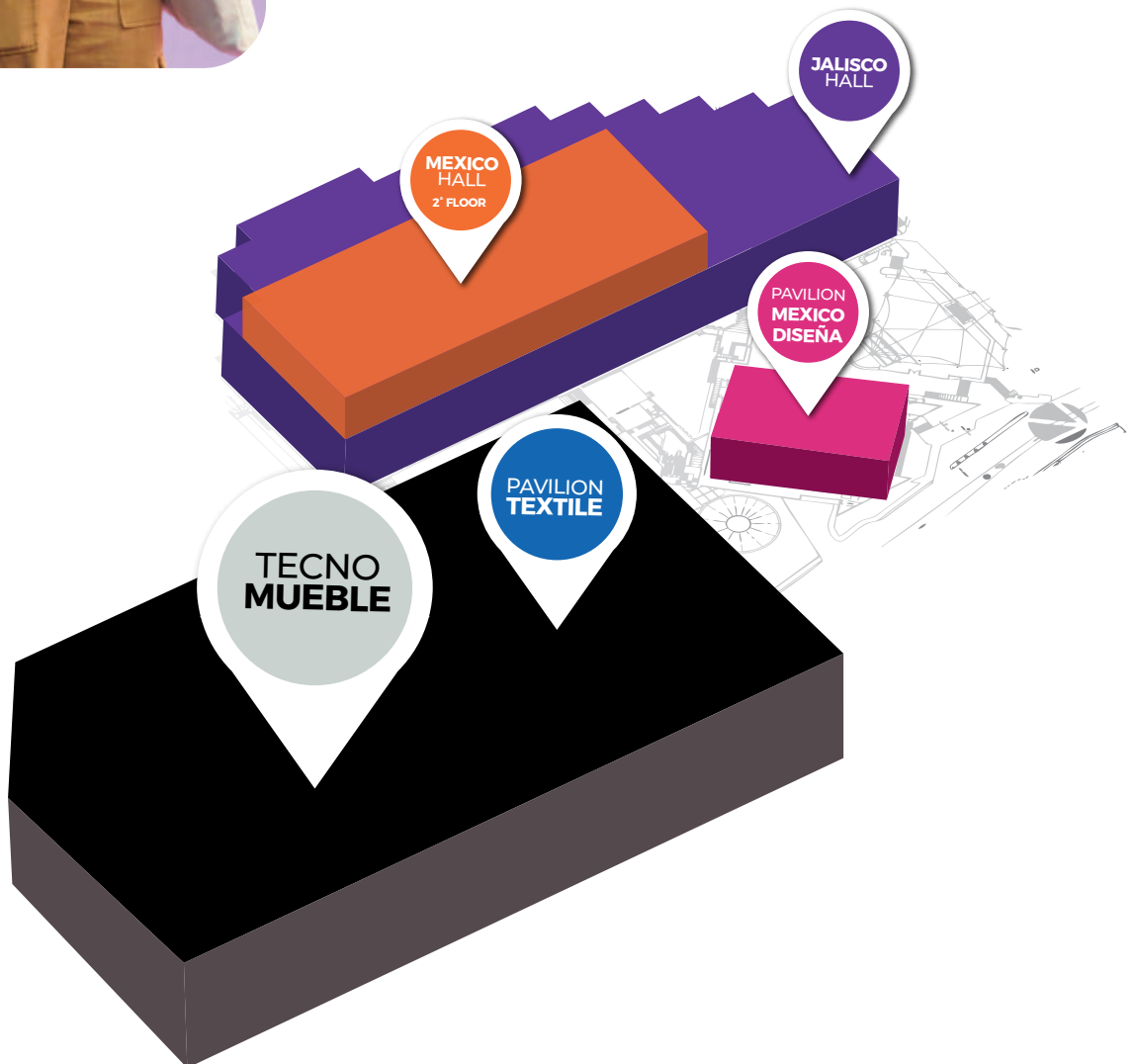


TECNOMUEBLE[®]
INTERNACIONAL

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AUGUST 2025

AT EXPO GUADALAJARA



General Information

Edition: 34th (XXXIV).

Dates: August 13–16, 2025.

Venue: Expo Guadalajara.

Address: Av. Mariano Otero #1499, Col. Verde Valle,
Guadalajara, Jalisco, México. C.P. 44530.

Phone: +52 (33) 3343 3400

Products on display: Supply for the furniture
and wood industry.

Audience: Wholesale buyers, national and international
manufacturers.

Registration method: Official website (tecnomueble.com.mx)
On-site registration booths at lobbies 1, 5, and 6.

Buyer Hours: 10:00 hrs. a 20:00 hrs.

Exhibitor Hours: 9:00 hrs. a 20:00 hrs.

Exhibition Area: Over 13,000 square meters.

Exhibitors: More than 200 companies.

Countries Represented: United States, Canada, Brazil, Austria,
China, Spain, Italy, Turkey, and Mexico.

Average Buyers: Over 6,000 from Mexico and Central America.

Organized by:  afamjal®

GUADALAJARA
GUADALAJARA®

JALISCO
ES MÉXICO

Asociación de Fabricantes de Muebles de Jalisco A.C.

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Instagram: @tecnomuebleinternacional

LinkedIn: @tecno-mueble-internacional

YouTube: Asociación de Fabricantes de Muebles de Jalisco

RESTRICTIONS:

- Entry is not allowed for minors.
- Sportswear is not permitted.
- No pets allowed (except guide dogs with proper documentation).
- Photography is subject to the policies of each exhibitor.

tecnomueble.com.mx