

TRANSFORMING
THE FUTURE OF THE
INDUSTRY

**T TECNO MUEBLE®
INTERNACIONAL**

14 - 17 AUGUST 2024

AT EXPO GUADALAJARA

MEDIA KIT

TECNOMUEBLE.COM.MX

Organized by:  **afamjal®**

GUADALAJARA
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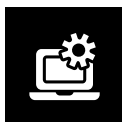
TRANSFORMING
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Tecno Mueble Internacional is the perfect meeting point that brings together furniture manufacturers, furniture marketers retailers and material distributors with national and international suppliers for furniture manufacturing and the wood industry to generate business opportunities that drive the furniture sector.



Bringing together a
**SPECIALIZED MARKET
FOR THE GROWTH OF
THE FURNITURE SECTOR.**

For the 2024 edition it will present the latest in:



TECHNOLOGY



MACHINERY



TRENDS
IN MATERIALS.



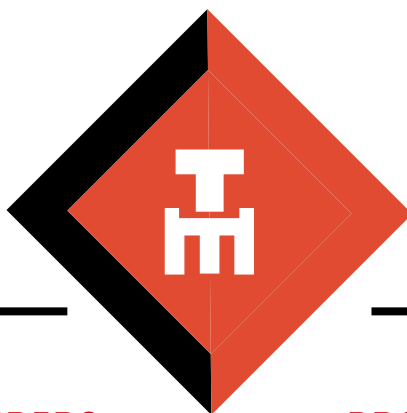
ACCESORIES
FOR MANUFACTURING
OF FURNITURE AND WOOD.



ASIAN PAVILION

SEGMENT

An event designed for companies involved
in the furniture and wood industry:



FURNITURE MANUFACTURERS

Owners, directors, managers,
production managers, carpenters,
upholsterers, and others.

PROFESSIONAL SERVICES

Industrial designers, architects
and interior designers.

MARKETERS

Brand representatives and retailers
(hardware stores and material distributors).

AN IDEAL FAIR TO DO BUSINESS

Leverage this platform to propel your company to the growth it needs to remain a benchmark in the furniture industry.

Benefits

BRANDING

Share the stage with other market leaders and strengthen your brand presence to solidify your industry position.

EXPANSION

Promote your company and product line to local, national and international customers for the growth of your organization.

NETWORKING

Expand your network, strengthen your relationships and forge business alliances with new potential clients.

INNOVATION

Discover cutting-edge materials, tools, machinery and furniture manufacturing methods to create something groundbreaking.

SALES

Market your products and attract new prospects to drive your company's profitability by generating long-term business opportunities.

DIVERSITY

Discover a wide range of resources for producing various items in one place, offered by companies from different countries.



VISITOR PROFILE

Over 6,000 professional buyers
from Mexico, Central America and Europe.

The event will take place alongside

EXPO MUEBLE[®]
INTERNACIONAL

the leading furniture and decoration trade show in Latin America.



DATA SHEET

TECNO MUEBLE INTERNACIONAL EDITION XXXVI

Date: August 14 to 17, 2024.

Place: Expo Guadalajara: Mariano Otero Av, 1499, Verde Valle.
ZIP CODE 44550, Guadalajara, Jalisco, Mexico.

Phone: +52 (33) 3343 340

Products on display: Supply for the furniture and wood industry.

Event target audience: Wholesale buyers, national and international manufacturers, designers, architects, interiorists, brand representatives and traders.

Registration: Official website: tecnomueble.com.mx and registration booths located at the entrance of the venue: lobbies 1, 5 & 6.

DATA SHEET

Buyer hours: 10:00 a.m. to 8:00 p.m.

Exhibitor hours: 9:00 a.m. to 8:00 p.m.

Exhibition area: Over 139 square feet.

Number of exhibitors: Over 200 companies.

Countries represented:

USA, Canada, Brazil, Chile, Italy,
Spain, Austria, Turkey and China, besides Mexico.

Average attendance:

Over 6,000 buyers from Mexico and Central America.



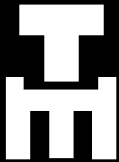


**Organized by: Asociación de
Fabricantes de Muebles de Jalisco.**

Mariano Otero Av. 1313, Col. Rinconada del Bosque,
Guadalajara, Jalisco, México, ZIP CODE 44530

More information:

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RESTRICCIONES:

Minors under the age of 18 are not allowed.

NO pets (except guide dogs with proper documentation).

Photography is restricted to the regulations of each exhibitor.

Access is not permitted in sports attire.

OPEN REGISTRATION: TECNOMUEBLE.COM.MX